



## General Rebate Info & Consumer Database Survey

To be filled out in conjunction with specific product rebate form.

Mail to: 702 South 1st Street - Estherville, IA 51334

More info: 800-225-4532 - www.ilec.coop

**\*\*ALL INFORMATION MUST BE COMPLETED TO RECEIVE REBATE\*\***

### Member Information

Name: \_\_\_\_\_

Business name:  
(if applicable) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Home phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Cell phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

E-mail: \_\_\_\_\_

Account # \_\_\_\_\_

Location # \_\_\_\_\_

**Rebate unit installed at (location):**     Same as above     Or other:

Name/business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

### Rebate Unit Installation Information

1. Rebate equipment installed in:

- Single family residence                       Farm outbuilding  
 Multi-family unit: apt/condo/duplex/etc.     Business

2. Building size (conditioned square feet):

- Less than 1,000             1,500 - 1,999             2,500 - 2,999  
 1,000 - 1,499             2,000 - 2,499             More than 3,000

3. Building age (year of construction):

- Before 1960                       1980 - 1989                       2000 - 2004  
 1960 - 1969                       1990 - 1994                       2005 - 2009  
 1970 - 1979                       1995 - 1999                       After 2009

4. Building ownership:     Owned     Leased

5. Do you have an active farming operation served by the REC?

- Yes     No

6. Rebate unit installed in:     New construction     Existing structure

7. Date unit installed (m/d/y): \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

8. Installer (if applicable) or purchased from:

Business name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

### \*\*For Office Use Only\*\*

- BUT     GRU     ILEC-CB     MID-CB     PRA  
 CAL     HUM     ILEC-NIP     MID-CIP     RVEC  
 FRA

All installations total rebate amount: \$ \_\_\_\_\_ . \_\_\_\_\_

- Form 7 category:     Residential                       Small C&I  
 Residential seasonal             Large C&I

### Rebate Information Sources

9. How did you first learn about the availability of this rebate?

- Dealer                       Newspaper                       Co-op newsletter  
 Builder/contractor     Radio                       Brochure/direct mail  
 Co-op employee         TV                       Co-op email  
 Friend/relative         Co-op website             Other \_\_\_\_\_

10. When you decided to purchase this unit or participate in this program, what were your most important sources of information? (all that apply)

- Dealer                       Newspaper                       Co-op newsletter  
 Builder/contractor     Radio                       Brochure/direct mail  
 Co-op employee         TV                       Co-op email  
 Friend/relative         Co-op website             Other \_\_\_\_\_

11. What were the most important factors influencing your purchase or program participation decision? (all that apply)

- Co-op rebate                       Higher efficiency new unit  
 Safety of the new unit         Previous unit quit working  
 Wanted new color/style         Other \_\_\_\_\_

12. Would you have purchased this unit or participated in this program without the co-op rebate?

- Not at all likely     1     2     3     4     5    Very likely

### Member Demographics

13. How long have you received electric service from your REC?

- <1 year                       4 - 5 years                       11 - 20 years                       >30 years  
 1 - 3 years                       6 - 10 years                       21 - 30 years

14. What is the age of the primary account holder?

- Under 25                       35 - 44                       55 - 64                       75+  
 25 - 34                       45 - 54                       65 - 74

15. How many people live in the household?

- 1     2     3     4     5+

16. What are the primary sources of income for the household?

- Farming                       Professional                       Social Security  
 Factory/Industrial         Pension                       Agriculture Business  
 Service Industry         Office/Sales                       Other \_\_\_\_\_

17. What is the highest level of education completed?

- Less than high school diploma     Some college  
 High school graduate/GED         College graduate  
 Vocational/trade training         Graduate or professional school

Please also complete form for specific rebate unit.

27360





# Central Air Conditioning Rebate

## Program Criteria

Two electric units maximum per residential or farm account structure;  
one rebate per family in multi-family structure.

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### Member Information

Name: \_\_\_\_\_

Business name:  
(if applicable) \_\_\_\_\_

Location # \_\_\_\_\_

Zip code: \_\_\_\_\_

### Central Air Conditioning Rebate

1. New central air conditioning unit size/type:

- SEER 14.5-14.9 - Rebate \$100 per unit
- SEER 15.0-15.9 - Rebate \$150 per unit
- SEER 16+ - Rebate \$200 per unit

2. New central air conditioning unit equipment information:

*Note: refer to your sales representative or installer for this information.*

### OUTDOOR CONDENSER UNIT:

a. Make: \_\_\_\_\_

b. Model: \_\_\_\_\_

c. Serial number: \_\_\_\_\_

d. ARI reference number: \_\_\_\_\_

e. Cooling capacity tons: \_\_\_\_\_

f. SEER (seasonal energy efficiency ratio): \_\_\_\_\_

g. EER (energy efficiency ratio): \_\_\_\_\_

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- BUT     GRU     ILEC-CB     MID-CB     PRA
- CAL     HUM     ILEC-NIP     MID-CIP     RVEC
- FRA

Total A/C Rebate Amount: \$ \_\_\_\_\_

### Replacement (Old Unit) Information

3. Air conditioning unit replacement information:

- New installation (nothing replaced) *[Skip to #7]*
- Old unit replaced
- Old unit kept in operation (secondary/back-up)

4. Approximately when was your old cooling system installed?

- Before 1990                       1995 - 1999                       2005 - 2009
- 1990 - 1994                       2000 - 2004                       After 2009

5. Previous air conditioning system used:

- Geothermal heat pump                       Central air
- Air source heat pump                       Window unit(s)

6. Old unit size (tons): \_\_\_\_\_

7. Primary heating system unit type:

- Geothermal heat pump                       Propane furnace/heater(s)
- Air source heat pump                       Fuel oil furnace/heater
- Electric central furnace                       Wood/corn heater or fireplace
- Natural gas furnace/heater(s)                       Other \_\_\_\_\_
- Zoned electric heat (ceiling, cove, baseboard)

8. Water heater type:

- Electric     Natural gas     Propane     Other

9. Any additional comments:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### \*\*Dated copy of itemized sales receipt must be included\*\*

Member certifies that the item listed in this application has been installed at the member's location served by REC. REC reserves the right to inspect home/equipment and verify this information before issuing a rebate. REC reserves the right to modify (including incentive levels) or terminate this program at any time without prior or further notice.

Member signature \_\_\_\_\_

Date  /  /

