



# General Rebate Info & Consumer Database Survey

To be filled out in conjunction with specific product rebate form.

Mail to: 702 South 1st Street - Estherville, IA 51334

More info: 800-225-4532 - www.ilec.coop

**\*\*ALL INFORMATION MUST BE COMPLETED TO RECEIVE REBATE\*\***

## Member Information

Name: \_\_\_\_\_

Business name: \_\_\_\_\_  
(if applicable)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Home phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Cell phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

E-mail: \_\_\_\_\_

Account # \_\_\_\_\_

Location # \_\_\_\_\_

**Rebate unit installed at (location):**     Same as above     Or other:

Name/business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

## Rebate Unit Installation Information

1. Rebate equipment installed in:

- Single family residence                       Farm outbuilding
- Multi-family unit: apt/condo/duplex/etc.     Business

2. Building size (conditioned square feet):

- Less than 1,000             1,500 - 1,999             2,500 - 2,999
- 1,000 - 1,499             2,000 - 2,499             More than 3,000

3. Building age (year of construction):

- Before 1960                       1980 - 1989             2000 - 2004
- 1960 - 1969                       1990 - 1994             2005 - 2009
- 1970 - 1979                       1995 - 1999             After 2009

4. Building ownership:     Owned     Leased

5. Do you have an active farming operation served by the REC?

- Yes     No

6. Rebate unit installed in:     New construction     Existing structure

7. Date unit installed (m/d/y): \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

8. Installer (if applicable) or purchased from:

Business name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

## \*\*For Office Use Only\*\*

- BUT     GRU     ILEC-CB     MID-CB     PRA
- CAL     HUM     ILEC-NIP     MID-CIP     RVEC
- FRA

All installations total rebate amount: \$ \_\_\_\_\_

- Form 7 category:     Residential                       Small C&I
- Residential seasonal             Large C&I

## Rebate Information Sources

9. How did you first learn about the availability of this rebate?

- Dealer                       Newspaper             Co-op newsletter
- Builder/contractor     Radio                       Brochure/direct mail
- Co-op employee         TV                               Co-op email
- Friend/relative         Co-op website         Other \_\_\_\_\_

10. When you decided to purchase this unit or participate in this program, what were your most important sources of information? (all that apply)

- Dealer                       Newspaper             Co-op newsletter
- Builder/contractor     Radio                       Brochure/direct mail
- Co-op employee         TV                               Co-op email
- Friend/relative         Co-op website         Other \_\_\_\_\_

11. What were the most important factors influencing your purchase or program participation decision? (all that apply)

- Co-op rebate                       Higher efficiency new unit
- Safety of the new unit         Previous unit quit working
- Wanted new color/style     Other \_\_\_\_\_

12. Would you have purchased this unit or participated in this program without the co-op rebate?

- Not at all likely     1     2     3     4     5    Very likely

## Member Demographics

13. How long have you received electric service from your REC?

- <1 year                       4 - 5 years             11 - 20 years         >30 years
- 1 - 3 years                       6 - 10 years             21 - 30 years

14. What is the age of the primary account holder?

- Under 25                       35 - 44                       55 - 64                       75+
- 25 - 34                       45 - 54                       65 - 74

15. How many people live in the household?

- 1     2     3     4     5+

16. What are the primary sources of income for the household?

- Farming                       Professional             Social Security
- Factory/Industrial         Pension                       Agriculture Business
- Service Industry         Office/Sales             Other \_\_\_\_\_

17. What is the highest level of education completed?

- Less than high school diploma     Some college
- High school graduate/GED         College graduate
- Vocational/trade training         Graduate or professional school

Please also complete form for specific rebate unit.

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# Lighting Rebate

## Program Criteria

- All lights must be used in member's home
- T8 or T5 fixtures - Require electronic ballast
- Decorative lighting LEDs (e.g. rope lights) not eligible
- Rebate cannot exceed cost of bulb or fixture

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### Member Information

Name: \_\_\_\_\_

Business name: \_\_\_\_\_  
(if applicable)

Location # \_\_\_\_\_

Zip code: \_\_\_\_\_

### \*\*For Office Use Only\*\*

ILEC-CB     ILEC-NIP

Total T8/T5 2 ft. Rebate Amount: \$ \_\_\_\_\_ . \_\_\_\_\_

Total T8/T5 4 ft. Rebate Amount: \$ \_\_\_\_\_ . \_\_\_\_\_

Total T8/T5 8 ft. Rebate Amount: \$ \_\_\_\_\_ . \_\_\_\_\_

Total Lighting Rebate Amount: \$ \_\_\_\_\_ . \_\_\_\_\_

Installation date      /   /

### Lighting Rebate

Note: Rebate cannot exceed cost of bulb or fixture.

- New lighting unit type: (all that apply)
  - T8 or T5 fixtures - Rebate up to \$6 per fixture [Also complete #2-5]
  - LED bulbs - Rebate \$3 per bulb [Also complete #6]
- Number of T8 or T5 2 foot size fixtures installed: \_\_\_\_\_
- Total cost of 2 foot fixtures installed: \$ \_\_\_\_\_ . \_\_\_\_\_
- Number of T8 or T5 4 foot size fixtures installed: \_\_\_\_\_
- Number of T8 or T5 8 foot size fixtures installed: \_\_\_\_\_
- Number of LED bulbs installed: \_\_\_\_\_

### Replacement (Old Unit) Information

- Replacement information:
  - New installation/construction (nothing replaced)
  - Old unit replaced
  - Old unit kept in operation (secondary/back-up)
- Approximately when was your old lighting system or bulbs installed?
  - Before 1990                       1995 - 1999                       2005 - 2009
  - 1990 - 1994                       2000 - 2004                       After 2009
- Which type(s) of lighting did your new lighting system or bulbs replace? (all that apply)
  - Incandescent     Metal halide
  - Compact fluorescent (CFL)                       T-5 or T-8 Fluorescent ballasts
  - Light-emitting diode (LED)                       T-12 Fluorescent ballasts
  - Other (specify) \_\_\_\_\_
- Any additional comments:
 

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### \*\*Dated copy of itemized sales receipt must be included\*\*

Member certifies that the item listed in this application has been installed at the member's location served by ILEC. ILEC reserves the right to inspect home/equipment and verify this information before issuing a rebate. ILEC reserves the right to modify (including incentive levels) or terminate this program at any time without prior or further notice.

Member signature \_\_\_\_\_

Date   /   /

